

Port Credit BIA		MINUTES
	Board Meeting Wednesday May 26, 2021 6:30pm Virtual Meeting	
Board Members	Jake Pedler, Brenda McGarrell, Ric Cooper, Councillor Stephen Dasko, John Pappas, Ann Ivy Male, Lucie Zima, Julia Chatterji, Wassim Alroz	
Staff	Natasha Mackinnon, Dianne Dela Cruz	
Guest	6:30-6:40pm: Gerald Adad: Business Watch program 6:45-7:15pm: Paul Cope and Justin Robitaille, Dream/Brightwater Development	
Minutes by	Natasha Mackinnon	
Item #	Item Description	
1	<p>Gerald Adad: Business Watch Program An adaptation of Neighbourhood Watch program, business owners look out for one another and each other's business properties. Program includes access to the Crime Prevention Management System, Crime Prevention education, BW Virtual Meeting Room for communication (i.e. alerts), and signage, stickers, and other crime prevention materials around the Business Watch community. Partnership with Peel Region Police. Registration opens Mid-June, 2021.</p> <p>Discussion Gerald advised Port Credit's data to be analyzed. Jake asked to see data analysis it once it's ready.</p> <p>Action Dianne to invite Gerald to Port Credit's Farmers Market to promote the program.</p> <p>Paul Cope & Justin Robitaille, Dream/Brightwater Development Provided business updates and details on the scope + vision of commercial units, particularly in phase zone on the Dream/Brightwater Development. Conducted market research for commercial offerings which include and confirm: Farm Boy, grocery store, medical services, dentist office, quick service restaurants lifestyle/flagship restaurants, bakeries and speciality services including hair salons.</p> <p>Discussion Jake asked if restaurants will be included by the water. The Dream team confirmed in later years, non-residential waterfront view will be added. Jake inquired for a rough estimate on how many BIA members will be joining, confirmed from 15-20 on the Main floor and about 5-6 office spaces on the 2nd floor. Ric asked about parking, if there is only underground parking or if laneway parking options are available. Confirmed, surface parking at C1, 100 stalls, 2/3 commercial spaces available underground. 80,000sq./4-story building for additional office space will be available to employ 1,000 people. to be more office spaces, west of C1 Presentation provided.</p>	
2	Call to Order – 7pm	
3	Declaration of any Conflict of Interest	
4	Additions to and approval of Agenda Moved by John_; Second by Ric	
5	Discussion and/or acceptance of Minutes from the Board Meeting held on Wed, April 28, 2021 *Postponed to next meeting*	

	<p>Councillor’s Report In the process of obtaining the 2021 BIA levy, concern has been raised and the office to receive the funding in June 2021. Businesses who are licensed update: Councillor currently working on bringing forward to Council a 50% rebate (pushing for 100%) license fees for businesses that have been completely shutdown. Garbage a bigger concern this year in comparison to previous years especially the bins in front of Starbucks: 111 Lakeshore Rd. W. Stephen requested the City for additional pick ups during the week and weekend + additional garbage bins in this area. Pill Parking Update: Stephen voiced that the PCBIA must have a seat at the table when discussing parking, this includes a survey going out to community from the City. A suggestion to waive parking fee at 250 meters for businesses. Action Pill team to reach out to Jake, Natasha, and Dianne from PCBIA office about parking including commercial units and lots.</p>
<p>7</p>	<p>Chair’s Report – Jake Pedler Garbage update: Placed PCBIA containers in the Main Street without City approval. Streetscape Ambassadors will maintain these bins. Discussion Lucie stated that many people say, “how can we get the City to act? This is embarrassing, what are we doing?” Councillor Dasko said that lots of volumes of people this year compared to previous years, therefore the goal is to add more pickup times and additional bins. Lots of excess take out containers this year. Brenda suggested a ‘potter potty’ on Main Street or high traffic areas and parks and lakefront. Stephen will factor in Covid-19 because of the cleaning protocols. Action Stephen to ask the City and follow up with the PCBIA board an staff.</p> <p>Jake suggested adding signage to point to the washrooms at the Marina and Lighthouse. Action PCBIA office to promote on social media where the washrooms are located.</p> <p>Jake asked Stephen if there is a bylaws for fireworks? Stephen advised it is challenging because of the amount of foot traffic. Corporate Security working on a plan for July 1st, 2021.</p>
<p>8</p>	<p>Committee Updates Financials Awaiting levy cheque update. Written Report provided. Beautification Written report provided.</p> <p>Marketing Written report provided.</p> <p>Advocacy</p>

	<p>Jake discussed the Calgary levy program where the City paid levies for all BIA's totaling \$6M. Suggestion to bring this concept to Mississauga. Council working on a plan to promote the idea and help BIA businesses during this difficult time. May 10, 2021: Meeting held with Mayor Crombie, City Staff, Councillor Dasko, John and Jake to waive levy fees for Mississauga BIAs. City staff was moderately positive to the idea and the proposal to move forward to council for a vote.</p> <p>John Pappas heading a Petition with MP Spengemann for advocating to life "Arms Length" restriction to the Federal Rent Subsidy. John submitted a petition that needs to be seconded by some of the members of our PCBIA board of directors. Sven to then present the petition in the House of Commons. This will force the Minister of Small Business and Finance Minister to respond and hopefully act on the petition.</p> <p>Sponsorship No report.</p> <p>Safety & Security Safe City in Port Credit launching June 2021.</p> <p>Policies Updated on new website and in office.</p> <p>Business Recruitment *new - No Report</p>
<p>9</p>	<p>Staff Updates Natasha Mackinnon provided a staff report update. Dianne Dela Cruz provided a staff report update.</p>
<p>10</p>	<p>Other Business Virtual Networking Event *quarterly - Dianne Dela Cruz OBIAA Conference + Awards in Hamilton: Sept 26-29 Confirmations</p>
<p>11</p>	<p>Adjournment Moved by _____; Second by: _____</p>
<p>Dates</p>	<p>OBIAA AGM Thursday, April 29 at 2:00PM Farmers Market June 5 to October 2 2021 AGM date and location</p> 