

**Associate Membership Policy
Port Credit Business Improvement Area (PCBIA)
January 11, 2012
Amended May 2017**

OBJECTIVE:

To establish Associate Memberships of the Port Credit Business Improvement Area (PCBIA)

1. ASSOCIATE MEMBERSHIPS

Associate members will be provided the following services for an annual fee to be set by the PCBIA Board:

- a) Listing on www.portcredit.com
- b) Listing in the print Port Credit Business Directory
- c) E-Newsletters communications of up-to-date information and opportunities
- d) Participation in events where appropriate
- e) Participation in promotions & advertising exclusive to BIA members
- f) Participation on Committees where possible
- g) Input into events, advocacy, heritage/urban design guidelines, promotions and advertising
- h) Other issues relating to the economic development of our business community (such as Strategic Planning, parking etc.)
- i) The Associate Membership fee be \$1,000.00 per year.

An Associate Member will receive all the services listed above, but will not have voting rights, or be able to participate in PCBIA beautification or maintenance programs.

Associate Membership will be available to an expanded geographical area including Hurontario St. south of Queen Elizabeth Highway; Lakeshore Rd. W. to Lorne Park Road and Lakeshore Rd. E. to Dixie Road providing the business operates from a commercial property. Going forward exceptions will be considered on an individual basis for non-competition within our boundary. Final decision is at the discretion of the PCBIA Board of Directors.

An additional motion was added January 8, 2014 to allow more than one business listing located within one commercial space – example – wellness clinics with several practitioners each requesting listings.

Motion 2014-01

**Moved by Ric Cooper and seconded by Howard Klein that additional listings may be offered to business members for a \$200 associate member fee per listing. Only one business will remain the voting member of the PCBIA as per the Ontario Municipal Act and that will be the member holding the lease on the property.
CARRIED**