

# Port Credit BIA

**Board of Directors Meeting**  
**Wednesday, February 28, 2018**  
**6:30 pm**  
**Clarke Memorial Hall**

## MINUTES

<b>Board Members</b>	Ric Cooper, Theresa Baird, Howard Klein, Councillor Dave Cook, John Bozzo, Brenda McGarrell, Jake Pedler, Peter Whitaker, Mona Abdullahi, Claudette Hope-Edwards		
<b>Regrets</b>	Marion Morewood		
<b>Guests</b>	<b>Smart Cities Challenge – City of Mississauga</b> – Shawn Slack, Director of Information Technology & Community Information Lead; John Imperiale, Manager of Digital Services		
<b>Staff</b>	Ellen Timms, Amber Pajtasz, Beatrice Moreira	<b>Minutes by:</b>	ET

	Item Description
	<b>Call to Order – 6:35pm</b>
	<b>Welcome – Ric Cooper</b>
	<b>Declaration of Pecuniary Interest – none</b>
	<b>Approval of Agenda – Peter Whitaker, Theresa Baird</b>
	<p><b>Approval of Previous Meeting Minutes:</b></p> <p><b>MOTION:</b>  <b>That the minutes of the meeting of January 31, 2018 be approved.</b>  <b>Moved by Howard Klein</b>  <b>Seconded by Pete Whitaker</b>  <b>CARRIED</b></p> <p><b>Actions arising from minutes:</b></p> <ol style="list-style-type: none"> <li>Code of Conduct – bring forward to committee – meeting dates to be circulated</li> <li>Staff through Council office to set up meeting with Lakeshore Corridor Transportation Study Consultant – waiting for meeting date <b>ET attending Corridor Committee Meeting – Mar 1/18</b></li> <li>Staff through Council office to arrange meeting with City staff to present planning report created by Eli Aaron. – incomplete <b>Discuss with Councillor Cook</b></li> <li>Staff to reschedule meeting with Peel Police Inspector Ryan. <b>Incomplete</b></li> <li>Board and staff to complete questionnaire regarding priorities and challenges - Smart City engagement.</li> <li>Staff to share with City and Ribfest organizers that majors concern for PCBIA members are on-street security and litter pick up and waste collection costs.</li> </ol>
	<p><b>Deputation - Smart Cities Challenge:</b>            Community engagement to seek input for Federal Government Challenge, \$50M grant to improve community technologies. Submission made in Spring 2018, shortlisted and finalists awarded in Spring 2019. Social return on investment in the community. Create a Smart City Master Plan to create a connected and engaged City with Canadian Urban Institute. Three series of contests will permit continued funding opportunities. Mississauga has the largest and publicly owned fibre system in Canada which pays for itself every 2-years by revenue from schools and hospitals. Twenty years to build.</p> <p>Council endorsed Smart City framework in 2015 including WiFi Corridor, parking sensors, beacons. Project approved through 2017-2019 to build out infrastructure. Infrastructure in place from Mississauga Road to Hurontario. In 2019 introducing sensor-based technologies. Branding unique digital presence for each BIA.</p> <p><b>ACTION: Board and staff to complete questionnaire regarding priorities and challenges.</b></p>

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### **City of Mississauga Report – Councillor Dave Cook**

Transportation Study meeting. **ACTION: Email staff for meeting with Consultants.**

**Discussion:** Port Credit Community Foundation - Rotary Ribfest

#### **Security and alcohol:**

##### **Concern:**

Typically, alcohol-based events have caused issues on Lakeshore especially after the event closes for the night. In addition to vandalism, bars have complained about aggressive and sometimes inebriated individuals arriving at the establishments and causing concern for doormen and owners. (Sometimes these individuals have not been “served” by the event but have brought their own concealed alcohol).

Not discussed with Rotary but a real concern is the carnival – harassment of young girls, aggressive behavior onsite and expense for families.

##### **Rotary Response:**

Using same security firm as PTR and Southside Shuffle. Familiar with their event and our location.

#### **Waste and Litter:**

##### **Concern:**

Events inevitably create heavy foot traffic and the litter that goes with it. The PCBIA has the option of contracting an additional waste pick up through the Region of Peel at a cost. Alternatively, we can pay our landscape contractor to do extra litter maintenance on the Lakeshore over the festival days. There is a cost involved.

##### **Rotary Response:**

Event has a green process where all waste is dealt with on site and sorted & recycled. Announcements will be made to attendees.

#### **Approaching local sponsors/vendors/volunteers:**

Event volunteers often look for the “low hanging fruit” and approach obvious candidates. The PC events agreed on a hand-shake policy of not “poaching” each other’s resources.

##### **Rotary Response:**

Ribfest does not have an overlap of sponsors but too early to judge outcome.

#### **Community Benefit:**

Contribution to BIA as in film industry contribution to offset parking disruption.

##### **Rotary Response:**

Movies in the Park, PCYC Easter Seals cruise, Compass, Armagh, PC Secondary School and more supported by Rotary.

#### **Concerns and suggestions made to Mayor and Councillors Parish and Carlson:**

- Other potential venues including Hershey Centre – all destination traffic
- Reduce size and scope of Ribfest allowing it to continue in Celebration Square – not being considered

#### **Concerns from Port Credit Community Foundation: (Overlap concerns bolded)**

- Longest event preventing park activities – possibly 6 days
- Prevents access route seeking to cross Lakeshore safely (underpass)
- Significantly and adversely impact access to overflow parking for GO commuters.
- Large trailers and trucks and carnival will damage park.
- **Restaurants may not be affected by food competition but will be competing for parking spaces for clients.**
- **Sponsorship pool.**
- **Financial benefit of full scale food event will not stay locally.**

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**ACTION: Staff to share with City that majors concern for PCBIA members are on-street security and litter pick up and waste collection costs.**

### **Staff Report:**

**Public Meeting** – Planning and Development Committee to continue to permit the private property between a building and municipal property to be used for outdoor patios accessory to a restaurant and take-out restaurants, as well as art installations, street furniture and retail sales accessory to a permitted use in the Port Credit Culture Node – a temporary use by-law is proposed to implement the changes for a three-year period.

**Comedy Fest** – Best ticket sales to date.

**Farmers Market** – notice in Village Times. **ACTION: Staff will bring forward vendor guidelines to the board for review and approval.**

**Retail Business Hours Act exemption** – meeting with Region. PCBIA in favour of current legislation. Exemption gives us a unique advantage.

**2018 Ontario 55+ Summer Games** – 1500 participants, volunteers and staff will be participating. Port Credit programming in Memorial Park on Saturday, August 11<sup>th</sup>. PCBIA will contribute branded shopping bags to event.

**Busker Fest** –

**Motion to bring forward 2017 surplus funds:**

**That the PCBIA approve the transfer of 2017 surplus funds to the 2018 budget totaling \$18,230.78.**

**Moved by Peter Whitaker**

**Seconded by John Bozzo**

**CARRIED**

**Women's Day Breakfast** – in partnership with MP Spengemann's office.

### **Committee Reports:**

**Transportation Committee WVP** –

PCBIA concerned about jobs, patio size, retail selection, piazza.

**Note: West Village Partners have communicated that they have registered an appeal to the Ontario Municipal Board. The Mayor's and Councillor's office have been notified. Community engagement is to continue. Lengthy periods of zoning through the City – the OMB can decide very quickly.**

**Finance** – Under levy 2018 report - \$46,511.46. Budget on track.

### **MOTION:**

**That the Draft 2017 Financial Statements provided by KPMG be approved.**

**Moved by Peter Whitaker**

**Seconded by John Bozzo**

**CARRIED**

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	<b>Beautification</b> – Site visit with Suregreen Landscaping on March 5 <sup>th</sup> to record damage from City snow removal contractors.
	<b>Strategic Planning:</b> <b>MOTION:</b> <b>That the PCBIA adopt the revised Strategic Planning Document.</b> <b>Moved by Howard Klein</b> <b>Seconded by Claudette Hope-Edwards</b> <b>CARRIED</b>
	<b>New Business:</b> City may be considering synthetic ice rink in Port Credit Memorial Park. Forestry may be removing trees this Spring. Ric Cooper requested update on tree removal so lights can be removed.
	<b>Adjournment – Howard Klein/</b>
	<b>Next Meeting Dates:</b> <b>March 8 – International Women’s Day Breakfast in partnership with MP Sven Spengemann</b> <b>March Break – Ellen Timms vacation – March 12-16</b> <b>Business Breakfast – March 15 (cancelled due to venue unavailable)</b> <b>Planning and Development Committee – Temporary Use Bylaw – March 19, 7pm Council Chambers</b> <b>Board Meeting – March 28</b> <b>Executive Committee – TBD</b> <b>Policy &amp; Procedures Committee - TBD</b>