

Port Credit BIA

MINUTES

Board Meeting

Wednesday February 25, 2020

PCBIA Office Lighthouse – 105 Lakeshore Rd. W. - 6:30pm

Board Members	Jake Pedler, Nina Tsougios, Brenda McGarrell, Councillor Stephen Dasko, Ric Cooper, John Pappas, Lydia Ordoñez-Niles, Ann Ivy Male, Scott Higginson		
Regrets	Claudette Hope-Edwards		
Guest			
Staff	Beatrice Moreira-Laidlow	Minutes by:	BML
Item #	Item Description		
1.	Call to Order – 6:32pm Jake called meeting to order		
2.	Declaration of Pecuniary Interest None declared		
3.	Approval of Agenda Motion: Lydia Ordoñez-Niles moved that the Agenda be approved as read Seconded by a Ric Cooper Carried		
4.	Approval of the January 2020 Board Minutes Motion: Scott Higginson Moved that the Minutes of the January Board Meeting be approved once typo corrected, under Budget of \$500 to TOPCA should read \$1,000. Seconded by Nina Tsougios Carried		
5.	Councillor's Report - Stephen Dasko <ul style="list-style-type: none">• Eden Shaw 22 story plan passed at Council• Stavebank Wall – putting business case together, on the way to finding a sustainable model that BIA Businesses can participate as sponsors. This would be a night feature only as there are many complaints of distraction and noise already.• March 6th – City Staff and BIA walkabout• Upcoming Lakeview Meeting at Cawthra Senior Centre• Mach 2nd Meeting regarding old McDonalds site at Hurontario possible stalked homes – Cawthra Senior Centre• March 3rd – Meeting West Marina Park – Port Credit Legion• Councillor ask to send content, announcements etc. for his radio talks every 1st Monday of every month at 12:15 on AM950 Radio		

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	<ul style="list-style-type: none"> • Tourism Board – passed at general committee – Would like to see someone from PCBIA on that Board.
6.	<p>Chair’s Report – Jake Pedler</p> <ul style="list-style-type: none"> • First evening Networking was well received, great attendance, saw more BIA members • Met with Councillor Dasko regarding proposal for new sidewalks and decorative lamp poles, we would need around 2million dollars, Councillor very supportive and suggested we may be able to tap into the Hotel tax or a loan from the City. • Will also be meeting with MPP Rudy Cuzzetto regarding funding for the sidewalk and lighting proposal. • Sent Doug to take pictures of the condition our sidewalks are in as well as our lack of lighting, identifying hazards, vandalism etc. • Had staff put on social media the picture provided of the culprit responsible for the recent break-ins. (6 Businesses were broken into in a week) • Still working with Sgt. Watson to put together the plan for this summer will have it for next meeting. • Communication sent out to form a safety and security committee, waiting on more responses • Acting GM Performance review has been done
7.	<p>Committee Reports</p> <p>Financials: Brenda Mcgarrell</p> <ul style="list-style-type: none"> • \$200,000 received from levy • GIC re-invested • No reports received from bookkeeping <p>Beautification: Committee did not meet this month</p> <ul style="list-style-type: none"> • Utility Boxes quote with anti-graffiti approved • New lighthouse Banner presented and approved • Extra garbage bins quote reviewed – Look into having ashtrays on the tops 10 garbage bins 4-5 recycling bins • Winter décor will be removed in the next few weeks • Bea met with Region of Peel – introduced organic waste pilot project – John Pappas willing to participate when the time comes • Missing lamp pole at the Port Credit Plaza will be replaced by Alectra • Directed to hire 1 Ambassador for this Saturday & Sunday 10am-2pm \$15/hr <p>Marketing: Ann Ivy Male – Provided written report</p> <ul style="list-style-type: none"> • Bus wrap artwork concept sent to Lamar • Directory completed going to print Feb. 27 • Andrea leaving Natasha getting basic training on Website updates • Blog Port Credit Completed #blogtheport • Working on Poster and Calendar of events for store windows

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	<ul style="list-style-type: none"> • Submitted events for FEO listing • Brand swag kiosk at lighthouse • Look into canvas branded bags • ArtsIN the port glow party at Stavebank Aug. 13 – 8pm-10 • Possible starting a small Port Credit Film Festival <p>Parking: John Pappas</p> <ul style="list-style-type: none"> • Provided written report at last Board meeting • No other Parking meeting has been scheduled at this time will set up one for March • Waiting for City to complete parking study – The PCBIA has been heard • Jake touched on the PIL subject at the Networking after Hours event • Councillor can informed the Board on any other parking plans <p>Sponsorship:</p> <ul style="list-style-type: none"> • Committee Meeting will be set up to review sponsorship packages received • Sponsorship ask from the YMCA Youth Program from Cawthra Park High School <p>Discussion Conflict of interest declared</p> <p>Motion: Ann Male moved that the BIA Board approve \$500 to the YMCA Youth Program with the condition that the money be spent in Port Credit and its to be spend on the Youth Luncheon. Seconded by Nina Tsougios Carried</p> <p>Action: Nina to advise Beatrice what date would work for a meeting.</p> <p>Policies: Brenda McGarrell – nothing to report as this time/Claudette and her doing reviews</p> <ul style="list-style-type: none"> • Forms for personnel policies • Misplaced memory stick • Vacation time • Petty Cash • Tweak personnel policy • Reminded Scott is in Policy Committee
8.	<p>Staff Report – Beatrice – provided written report</p> <ul style="list-style-type: none"> • Beatrice asked the Exc. Board and Board for an extension on signing of contract for GM position • Benches have been ordered • Walk about with City staff • Walk of Fame asked to continue to funnel their funding through this office <p>Board approved keeping Mississauga Music Walk of Fame’s accounting at the BIA office for one more year to give their committee sometime to form their own non-profit. No Motion needed all members agreed.</p>

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	<ul style="list-style-type: none">• Karen Cecy will be submitting a letter to the Board• Andrea's replacement <p>Natasha reported:</p> <ul style="list-style-type: none">• EasterIN the Port is being planned with a new twist this year to implement something new• Puppetry Show production March 14th at the Port St. Market <p>Action: Bea will put together job description for Board to review for Andrea's replacement</p>
9.	<p>Other Business</p> <ul style="list-style-type: none">• Cameras at lighthouse for staff security• Handle on inside of door• Open House – Kick off to SummerIN the Port – Tuesday May 19, 2020 – 6pm – 8pm <p>Action: Staff to contact IT to get camera quote Staff to send Councillor list of repairs for City Staff</p>
10.	<p>Adjournment</p> <p>Motion: Ric Cooper Moved that the meeting be adjourned at 8:03pm Seconded by John Pappas Carried</p>

Dates:

March 1 – Pool Tournament 12pm-Crooked Cue

March 3 – Mayor's Luncheon

March 3 – West Marina Park – Port Credit Legion 6pm-8pm

March 5 – Parking Meeting – 11am The Crooked Cue

March 6 – City Walk about 9am – 11am meet up at lighthouse

March 25 – PCBIA Board Meeting 6:30pm Lighthouse