

Board of Directors Meeting
Wednesday, June 26, 2019
6:30pm
Clarke Hall

Minutes

Board Members	Brenda McGarrell, Jake Pedler, John Pappas, Lydia Ordoñez-Niles, Elsinore Blas, Ric Cooper, Ann Ivy Male, Claudette Hope-Edwards		
Regrets	Scott Higginson, Nina Tsougios		
Staff	Anita Kovacevic, Beatrice Moreira-Laidlow	Minutes by:	AK
Item #	Item Description		
1.	Call to Order – 6:34 pm		
2.	Welcome		
3.	Declaration of Pecuniary Interest		
4.	Approval of Agenda – Ric Cooper, Lydia Ordoñez-Niles		
5.	Approval of May 2019 Meeting Minutes -- Lydia Ordoñez-Niles, Claudette Hope-Edwards		
6.	6:32 pm— Chair’s Report– Jake Pedler <ul style="list-style-type: none"> • Attended the Justice luncheon • Indicates the website is in the final stages of completion • Business directory is being completed • Clean-It campaign is in full swing, and many compliments from businesses • Social media is focused on reporting and updating the campaign • The Ambassador program is doing well 		
7.	6:40 pm- Staff Report– Anita Kovacevic <ul style="list-style-type: none"> • Went with the package for police which is the slimmed down version; helping with diverting issues • Newsletter is successful in alerting businesses to Digital Mainstreet • DM had a slower start but the positive is that it is catching up and that businesses have 6 hours of tech support included in their work with local businesses • A good follow up will be an evening 		
8.	7:05 pm-- Councillor’s Report- Stephen Dasko <ul style="list-style-type: none"> • Indicated there will be a great mural project with a projector at Stavebank • Hoping to have public art in the area • At Mississauga Rd and Lakeshore there will be a dedicated right turn; asking commissioner for his input • Considering Wesley Avenue for speed bumps, new lane lines and lawn signs • Also asked to move bus shelter down from Elizabeth St. 		

	<ul style="list-style-type: none"> • An advanced left turn on Elizabeth St. • The flooding of the lake has somewhat receded. • Oakwood avenue south; the grate was eroding from the water
9.	<p>7:15 pm- Overview of BIA Committee Meetings</p> <ul style="list-style-type: none"> • Beautification committee • Suregreen moved schedule to Tuesday • 2 benches are being decided for Stavebank and Lakeshore and another 2 in the east • I Love PC sign installed on platform in Port St. Market • Utility box design had a setback—looking for new designs • Hwy directional signage will be changed in August • BIA flagpole design being finalized • Bike rings being repainted • Cooksville bridge project being picked up again • Façade of new Frills- contacting Dr. James and son • Arts at the Port- programming and applications underway • Sponsorship for Waterfront Festival- take back payment for cleaning <ul style="list-style-type: none"> • Policy Committee • Personnel policy and other items on table created with topics by Anita will be overviewed • Lots of research necessary to assure policy aligns with codes of conduct and legislation <ul style="list-style-type: none"> • Section 37 committee • Attended the Fram meeting for grant approvals • Ribfest did not have \$20,000 approved as PC was not represented
10.	<p>8:10 pm Fuel Commercials Presentation under New Business –</p> <p>Fuel commercials showed a video made for the BIA Emmy nominated director Avi Zarum Fuel asked for endorsement from BIA if there is a purchase of future videos The current video will be given at a cost which covers out of pocket expenses</p>
11.	<p>Adjournment- 8:50 pm – Claudette Hope-Edwards, Ric Cooper</p>