

Board of Directors Meeting Wednesday, May 29, 2019 6:30pm

Minutes

Clarke Hall

Board Members		Brenda McGarrell, Jake Pedler, John Pappas, Lydia Ordoñez-Niles, Elsinore Blas, Ric Cooper, Ann Ivy Male, Nina Tsougios, Claudette Hope-Edwards			
Regrets		Scott Higginson			
Staff		Anita Kovacevic, Beatrice Moreira-Laidlow	Minutes by:	AK	
Item #	Item	Description			
1.	Call	to Order – 6:34 pm			
2.	Welc	come			
3.	Decla	laration of Pecuniary Interest			
4.	Appr	proval of Agenda – Ric Cooper, Lydia Ordoñez-Niles			
5.	Lydia	pproval of May 2019 Meeting Minutes Lydia Ordoñez-Niles, Nina Tsougios ydia Ordoñez-Niles asked that previous minutes reflect her question regarding bookkeeper as "We as a pard, will we discuss the emails from the bookkeeper".			
6.	Concrete structures on Lakeshore and Stavebank Rd were removed The intersection should be completed in the next 2 weeks, but weather can be a setback Left turn should stay permanent				
	•	There is a material for an Elizabeth Otre at a disease light and a soulle manadastrian bridge to			
7.	7. 6:50 pm- <i>Chair's Report</i> – Jake Pedler				
	•	Key meeting took place with bar owners and The outcome of that meeting is to keep the be with the festivals The BIA thanked the festival committees for With outlined BIA policies, there is more clarified for example, when financial decisions need	eall moving forward their work at this me	eeting	
	•	There will be a hiring process for a new book	keeper		



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- The Keep PC Clean Campaign is in full swing and the streets are getting cleaner and members are recognizing the hard work
 - Reminder to the Board and Staff that BIA items need to remain confidential, and we all need to remain consistent on our decisions and how we speak about them- unity is key

8. **7:05 pm-- Staff Report-** Anita Kovacevic

- Anita apologized to entire Board for Vacation miscommunication and promised better transparency and revised system for personnel related items
- Main focus is to complete revision of website, see beautification updates
- Revising policies will be focus in upcoming meetings
- Looking to find sponsorship for mural projects and BIA art animation for the corridor
- Items are within budget as reflected in Staff Report
- Daily operations are a focus with attention paid to planning new BIA Art event, along with ensuring enhanced Member communications are maintained
- Anita will be stepping out to visit businesses weekly and introduce herself as the new GM and speak about the new strategic plan items to members directly

9. **7:15 pm-** *Overview of BIA Committee Meetings*

- Beautification committee report- banners have been put up
- Planters had a complaint that they interfered with bike traffic on multi-use trail
- Utility box wraps are being quoted for design
- A 22 ft bench has been ordered where the concrete bench was located
- There will be implemented a seasonal banner change program
- Sponsorship cheque for MWF was forwarded to committee

10. **7:40 pm New Business –**

Vote on Relocation of Office-

Motion made by Ric Cooper to begin process to negotiate a lease with owner of **217 Lakeshore E**. with intent to move office within the allocated \$20,000 yearly lease amount and for the Board to have a 24 hour window for an approval prior to signing lease agreement; seconded by Nina Tsougios; motion passed

Vote on Enhanced Security Initiative- In regards to summer 2019 (July 5 – Sept 1), the following is a breakdown of the cost for 2 officers, 9pm-3am, Friday and Saturday nights (and Sunday nights on long weekends).

Dates:

July 5/6, 12/13, 19/20, 26/27, Aug 2/3/4, 9/10, 16/17, 23/24, 30/31/Sept 1

Total days = 20

Total Paid Duty hours = 240



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Total Cost = \$25,139.20*

The intent is to email bar, restaurant owners to pitch in \$1000 each for paid duty; eateries would be charged \$500 each.

There was a conflict of interest noted and Restaurant owners on the Board, Jake Pedler, John Pappas, and Nina Tsougios, stepped out for the vote.

A motion was made by Ric Cooper to accept the enhanced security initiative where the PCBIA would match pooled funds from the businesses to a maximum of \$10,000 was made and the mapping of the paid duty to include the East end overseen by Ric Cooper and Jake Pedler was made; seconded by Claudette Hope-Edwards, motion passed.

Vote on Basecamp- Motion made by Jake Pedler to continue using Basecamp; seconded by Elsinore Blas, motion passed.

MWF Media Launch

Farmers Market opening June 8th

Jake Pedler Justice Luncheon

Grant Applications Update

Board Meeting Schedule for Summer

11. **Adjournment- 9:10 pm** – Claudette Hope-Edwards, Lydia Ordoñez-Niles