

# Port Credit BIA

## Board of Directors Meeting for March

Wednesday, March 27, 2019

6:30pm

Clarke Hall

## MINUTES

<b>Board Members</b>	Brenda McGarrell, Jake Pedler, John Pappas, Councillor Stephen Dasko, Lydia Ordoñez-Niles, Marcelo Pazan, Elsinore Blas, Ric Cooper, Ann Ivy Male, Nina Tsougios, Claudette Hope-Edwards, Scott Higginson		
<b>Regrets</b>			
<b>Guests</b>	<b>New Event presentation- Peter Whitaker</b>		
<b>Staff</b>	Anita Kovacevic, Beatrice Moreira-Laidlow	<b>Minutes by:</b>	Anita Kovacevic
<b>Item #</b>	<b>Item Description</b>		
1.	<b>Call to Order – 6:30 pm</b>		
2.	<b>Welcome and Introductions</b>		
3.	<b>Declaration of Pecuniary Interest</b> – Lydia Ordonez-Niles indicates need for John Pappas to leave room during Breakfast Networking discussion as Crooked Cue is the location of the Breakfast event		
4.	<b>Approval of Agenda</b> – Claudette Hope-Edwards, Ric Cooper		
5.	<b>Approval of March 6, 2019 Minutes</b> – John Pappas, Lydia Ordonez-Niles		
6.	<b>6:30- 6:50 pm- New Event presentation- Peter Whitaker</b> <ul style="list-style-type: none"> <li>• The event is to be called Port Credit Mini Golf Classic</li> <li>• Most of the event is to take place on the east side of PC</li> <li>• From Hwy 10 to the 501 location (end point of the East)</li> <li>• No bounce golf balls will be used to address safety and injury concerns</li> <li>• 3 tee off times at the PC Square (Port House location)</li> <li>• The holes are portable and are 41” wide and 10’ in length</li> <li>• 4 of the hole locations are closer to roads and need City approval</li> <li>• West side restaurants would be involved for prize presentations</li> <li>• Swag bag/ coupons help promote</li> <li>• Shuttle buses move people around</li> <li>• The concept would be SOLD to the PC BIA; costs to be related</li> <li>• Projected date would be end of May 2019</li> <li>• Concern by Jake Pedler regarding lead time for the project</li> <li>• Concern by Beatrice Moreira-Laidlow regarding the inability for staff to provide any work to the project as requested by Peter</li> <li>• Board will receive further info about the project via email</li> </ul>		
7.	<b>6:50- 7:10 pm- Logo Review</b> Presentation of final logo concepts and vote <ul style="list-style-type: none"> <li>• All 3 logos were presented for final consideration</li> <li>• Over 50 different designs were submitted, over 5 individual designers and companies were involved</li> <li>• Survey results sent to the Board regarding the logo design were shared by Anita Kovacevic</li> </ul>		

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	<ul style="list-style-type: none"><li>• Consensus showed everyone agreed the design was excellent</li><li>• Some discussion regarding colour choices</li><li>• Ann Ivy Male thought tag line should be separate colour</li><li>• John Pappas thought explore should be in all caps</li><li>• Ric Cooper thought the colours should be green and blue</li><li>• Brenda McGarrell thought font should stay the same</li><li>• Jake Pedler thought red was a good colour</li><li>• Lydia Ordonez-Niles felt colours should be changed</li><li>• Motion for Final vote- Jake Pedler</li><li>• Out of 9 possible votes, 5 voted in favour of the RED LOGO</li><li>• Motion passed</li></ul>
8.	<ul style="list-style-type: none"><li>• <b>7:07 pm- Overview of BIA Committee Meetings</b></li><li>• Streetscape committee report—Bea spoke</li><li>• Electrical power grid needs to be sent</li><li>• Pole removal needs to be done and there may be money left over from garbage receptacles towards this project</li><li>• Billy goat will be out on the streets</li><li>• A new hire for cleaning extra will be interviewed</li><li>• Sponsorship committee report—Bea spoke</li><li>• Waterfront and South Side Shuffle committees haven't submitted any grant applications and Brenda has nothing to review up until this point</li><li>• ROI Meeting- Elsinore Blas and John Pappas spoke</li><li>• Comedy Fest was commented on by John; not meant for Clarke Hall, found an overall positive experience for Crooked Cue</li><li>• Comedy Fest will not be part of the BIA anymore; organizer can do it on their own</li><li>• Bus wraps will be analyzed for effectiveness—budget has been reduced from original \$35,000</li><li>• Should not consider adding any street signage at all on Hwy 10 as LRT will be built</li><li>• Councillor Stephen Dasko provided an LRT update; the only promotional corridors due to the terms of City agreement are Cawthra and Dixie intersections</li><li>• BIA boundary – request a look at expanding ½ block, also need to consider Peel Chrysler situation</li><li>• Section 37 meeting- not a formal meeting yet, but important concept are rental controls in the area</li><li>• Policy Meeting—decided an important part is to ensure one vote per tax levied member, and need to reinforce this at the AGM</li><li>• Also key to have operational procedures and roles defined for executive, for complaint procedures, and for social policy</li><li>• Key to have transparency for all communications</li></ul>

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9.	<b>7:50 pm—Draft Financials for 2018</b> <ul style="list-style-type: none"><li>• Draft financials shown prior to online vote</li></ul>
10.	<b>7:53 pm- Chair Report</b> <ul style="list-style-type: none"><li>• Jake Pedler indicates he spoke Marcelo Pazan regarding his inability to act on Board as a member due to not paying a tax levy. Marcelo decided to resign.</li><li>• Motion moved by Jake to not fill remaining spot by a new member, all in favour. Motion carried.</li><li>• Ric indicated fewer numbers allows a smoother process and Scott Higginson favours odd number for votes.</li><li>• Jake attended the Ann Street development, TOPCA was pleased by result</li><li>• New social media position proposed to OBIAA and our own site; Interviews will be conducted</li><li>• Handyman will also need to be hired to cover extra streetscape</li></ul>
11.	<b>8:02 pm- Councillor Report</b> <ul style="list-style-type: none"><li>• Lighthouse motor is being fixed</li><li>• Left hand turn onto Stavebank Rd. may remain permanent and considering an Elizabeth St. advance green</li><li>• Ric's request for a synthetic ice rink is being considered</li><li>• Coyote problem is rising due to the availability of food sources, particularly through garbage</li><li>• Edenshaw development on Ann Street is being considered; the actual height is 27 stories due to the 10 ft ceilings being considered</li><li>• Patio season will bring more foot traffic and a safety consideration is being dealt with by adding a framed off area with bike racks (esp Door 55)</li><li>• A shoreline clean up morning will be organized with participation of Boys and Girls Club</li><li>• Also looking at the 10 am parking start time—asking for some leniency</li><li>•</li></ul>
12.	<b>8:20 pm New Business –</b> <ul style="list-style-type: none"><li>• Staff Report, see attached</li><li>• Particular importance is for the committees to keep track with info communicated by the staff in the reports and plan according to that info</li></ul>
13.	<b>8:27 pm New Business – Business networking breakfast—John Pappas not present</b> <ul style="list-style-type: none"><li>• Resolution that the Breakfasts were less well attended in the past, and that the cost should be adjusted for non-members, which compose a large number at the events</li><li>• There will be an adjustment in dates in future- less frequent breakfasts</li><li>• Prices will also be adjusted</li></ul>

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	<ul style="list-style-type: none"><li>• Ric mentioned that the BIA should reconsider contributing again to the Music Hall of Fame</li><li>• All other new business was covered earlier in meeting</li><li>• The mini-golf event was considered too soon for it to be organized properly</li><li>• It was considered overall a good idea</li></ul>
14.	<b>8:30 pm Adjournment</b> – Claudette Hope-Edwards, Ric Cooper