



Port Credit Business Improvement Association

Annual General Meeting

Port Credit Residences – 33 Hurontario St. Pier 10 Room

Tuesday, Nov 5th, 2019 – 6:30 pm

Draft Minutes

Board Members Present:

Jake Pedler, Nina Tsougios, Ric Cooper, Brenda McGarrell,
Stephen Dasko, Claudette Hope Edwards, Scott Higginson, Ann
Ivy Male, John Pappas, Lydia Ordonez-Niles, Elsinore Blas

Staff:

Beatrice Moreira-Laidlow

Acting General Manager

Andrea Vacl

Communications

Natasha Mackinnon

Public Relations and Marketing

Doug Miller

Streetscape Manager

Presenting Guest:

Karen Cecey

General Membership:

**N/A **

Jake Pedler

Chair's welcome and called the meeting to order at 7:00pm

Membership request:

BIA to lobby the City to reconsider free parking

Disclosure of Pecuniary Interest

None declared

Disclosure of conflict

Jonny Bozzo – In conflict. Second by Don Marlon

Greetings:

Jake Pedler introduces Board and staff and Karen Cecey, Rocket Productions

Joanne, Yoga Seven thanking Beatrice for her hard work and dedication

Approval of the 2018 Annual General Meeting minutes:

Motion:

John Bozzo moved that the minutes of the AGM held on November 6th, 2018 as read.

Seconded by Don Marland.

Carried



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Councillor's Report

Brief remarks by Ward 1 Councillor Stephen Dasko

- Update to noise bylaws in favor of businesses
- Mississauga Parking enforced App and Smart City
- Crosswalk formation on Stavebank Rd. and Lakeshore Rd.
- Plaque on Stavebank bench in honor of Joyce Herman: Port Credit's 1st Female Letter Carrier
- Construction of the pedestrian/cycle bridge by Memorial Park and PC Legion
- Introduction to Brightwater West Village: new business members plus 1000 fulltime employees

Written Staff report provided by Operations Manager, Beatrice Moreira-Laidlow.

Brief remarks by staff regarding part time job descriptions and duties including current and future tasks. Presented by

- Natasha MacKinnon Public Relations & Marketing
- Andrea Vacl Communications
- Doug Miller Streetscape Manager

Strategic Plan 2019-2021 presented by Beatrice

- Discussion of highlights include beautification and marketing to grow new businesses and attract tourism.
- Mandate stated in its constitution, is to improve, beautify and maintain public lands and buildings with the BIA and to promote the area as a business and shopping destination

Beatrice announces Free Parking from November 23, 2019 to January 3, 2020 as part of WinterIN the Port

2018 Audited financial reports presented by Brenda McGarrell

Motion

Don Marland moved that 2018 audited financial reports be received as provided

Seconded by John Bozzo

Carried



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Chair, Jake Pedler's Report

- Office relocation to Lighthouse, new Board Members and new accountant, Melanie Flake
- Breakdown of BIA Events addressing BIA staff run smaller events and larger events outsourced
- ComedyIN the Port discussion for minor pop ups in Mainstreet bars and restaurants with a favorable RIO. Cancel current Comedy Fest that is held in Clarke Hall.
- Reintroducing a print and web directory in 2020
- 40 new garbage bins placed throughout the Village and increased garbage pick ups to 3 times a week.
 - Continue with strong awareness of #KeepPCclean on social media platforms
- Announcement of sub-committees that meet monthly in addition to monthly Board Meetings
- Paid Police Officers patrolling announcement for weekends, restaurants and bars chip in \$10k and BIA to match value to keep streets safe

Membership input – Programs and Operating Budget

- Request for access to Board Meeting Minutes on website by Danny Sahdra
- Passionate discussion to have extra lighting on Mainstreet raised by Jonathan Gigs
- Ric Cooper suggest solar lights to be placed on 51 poles along Lakeshore Rd (current power sources do not work)

New Business

- Wires replace on 51 decorative poles
- Form a Parking Committee

Motion

Don Marland moved to make a motion for a parking committee be reintroduced

Seconded by Danny Sahdra

Carried

Closing Remarks – Chair Jake Pedler

Thanked everyone for attending.

Adjournment

Motion:

Tommy Don moved that meeting be adjourned at 9:09pm.

Seconded by John Bozzo.

Carried